

WRANGLER



TOP-SELLING DESIGNS FOR MOPAR

C243-100

Black wrap, Dove Grey insert with Dove Grey wings and all stitch

KEY SELLING TIPS:

1. Katzkin is available as an "original equipment" option for the Wrangler.
2. The 4-door has 9+ trim-lines making for many variations in each market, but leather is underpenetrated.
3. Sport, Willy Wheeler and Willy Wheeler W are not available with factory leather.
4. Sport S with leather is \$5,795 more than a Sport.



katzkin[®]
AUTOMOTIVE LEATHER

1500



TOP-SELLING DESIGNS FOR MOPAR

K547-100

Black wrap and Lapis perf wings
with Silver all stitch

KEY SELLING TIPS:

1. Katzkin is available as an "original equipment" option for the Ram.
2. Factory leather is not available on SLT, Tradesman or Express trim-lines.
3. Big Horn, Sport, Laramie and Lone Star (where available) have optional factory leather.
4. Limited has ventilated front seats making Degreaz a great option.



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